

# Portugal

## AGROBIO MARKETS

**Market type** Food, BIO

**Frequency** weekly

Saturday from 9:00 to 14:00



### Key Stakeholders

- AGROBIO
- City Council (Câmara Municipal de Lisboa and Junta de Freguesia do Parque das Nações)
- Organic Certification Bodies
- ASAE (Food and Economic Safety Authority)
- Producers/vendors
- Consumers

### Main products and users

- Fresh organic fruit, vegetable and aromatic herbs
- Organic bread and bakery products
- Olive oil
- Pulses (beans, chickpeas...)
- Processed organic products (jams, preserves, juices, dried fruits, etc.)

**Producers** (who are also the main sellers)

**Consumers** (local residents, consumers with high purchasing power and, some foreign residents with high awareness of organic food)

### Main production / farming system(s)

Certified organic farming



Small and medium-scale family farms

Seasonal and local production (Lisbon District)

### Value chain involved (sourcing)

Direct sale systems

**National/Regional Producer → Market → Consumer**

Some producers offer a small number of **imported** products with organic (BIO) certification

Only one vendor is a cooperative that distributes products from BIO northern Portugal farmers (LocalBIO)

### Institutions / Governance setting up market

- **AGROBIO Role:** Regulates markets to ensure quality, certified producers, and proper organization
- **Participation Rules:** Only certified organic producers or distributors; priority to producers
- **Weekly Markets:** Regular attendance required; seasonal or monthly-only producers not permitted
- **Limited Spots:** Pre-selection based on market size; producers prioritized over distributors
- **Philosophy:** Reduce intermediaries, promote short supply chains, support direct producer-to-consumer sales
- **Small-scale market:** 7 to 10 producers/stalls.

### Location

**Scoping focus:** Two Markets in Lisbon



### Challenges

- **Parking:** Parking conditions for producers set by local authorities
- **Promotion and Awareness:** More marketing is needed for markets and local organic products to reconnect producers with consumers.
- **Infrastructure:** Open-air markets are attractive but weather-dependent; limited lighting and toilets.
- **Authorities:** Occasional conflicts with municipalities can hinder market organization and continuity.

### ICT-Potential

- Digital system for the exchange of by-products between producers, and also by consumers
- Environmental traceability and transparency platforms
- Mobile application to learn about the producer, the origin of the products, and consult the certificate.

### Practice Partners

- Agrobio – Portuguese Association for Organic Agriculture
- NOVA FCT



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