

FRANCE

AVIGNON

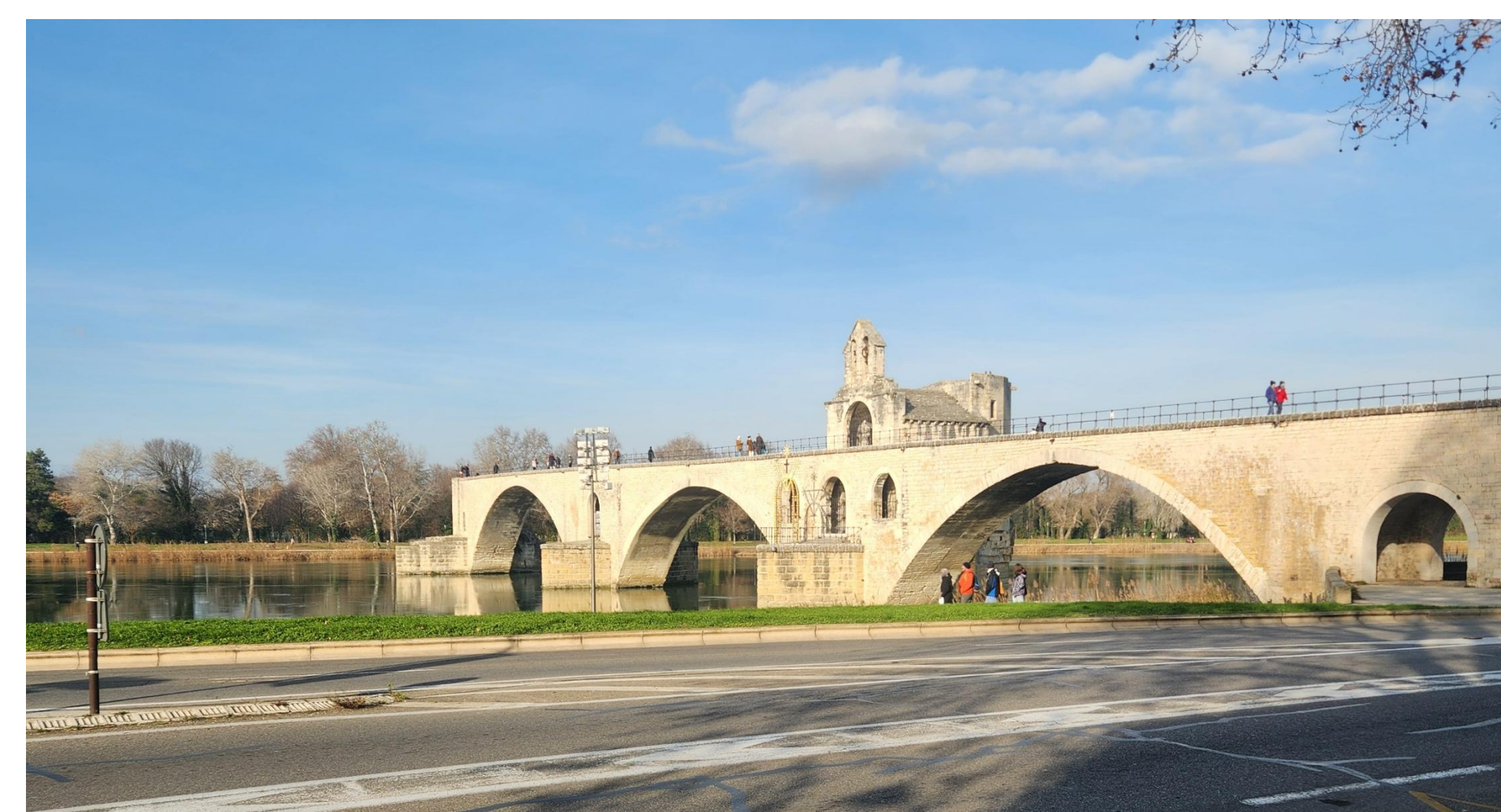


Market type

School canteens
under city jurisdiction

Frequency

5 days a week
36 weeks a year



Key Stakeholders

- Municipality of Avignon
- Central kitchen of city school canteens
- Producers (farmers) & food processors
- Children (through mandatory satisfaction reports)
- Processors of wasted food
- Hygiene inspectors

Main products and users

Principal focus is made toward fruits and vegetables, with secondary interest on meat and dairy products.

Main production / farming system(s)

Family-based agriculture with a focus on quality labels such as organic “bio” and locally-produced food.



Value chain involved (sourcing)

Compared to the “integrated” system where the food products are processed multiple times and pass through multiple actors, the local school canteens of Avignon do know where the food is coming from.

Institutions / Governance setting up market

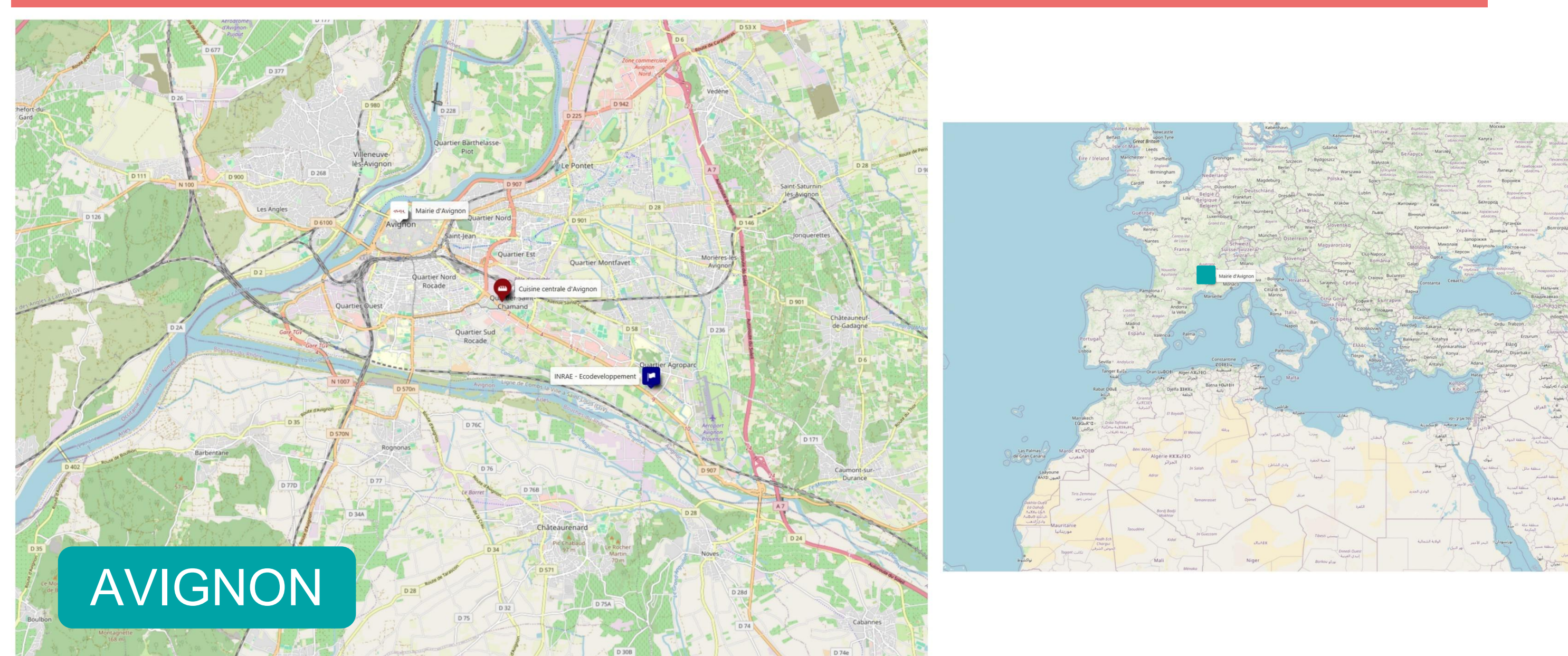
In France the institutions and governance are setting up markets (including school canteens) through EU and national laws.

Since 2018 in particular, the EGalim law* has set a target of 20% high-quality and sustainable products (including 5% “bio”) by 2026, with a further increase to 50% and 20% respectively by 2030.

The city is in charge of secondary-grade schools and therefore has the responsibility to manage the procurement of foods to the canteens. It is, at the same time, a major stakeholder and a provider of norms/rules.

* Law on balanced commercial relations in the agricultural and food sector and healthy, sustainable, and accessible food for all

Location



Challenges

- Respect EU and national laws such as EGalim.
- Try to achieve the goals set by said EGalim law.
- Feed children with food products of the highest possible quality and as local as possible.
- Respect the budget imposed by the city.

ICT-Potential

- Past research has demonstrated a real interest in a solution using ICT that would enable several small producers to pool their resources to fulfill large orders. However, these solutions now seem to be suffering from their own success, having established new direct relationships.

Practice Partners

- School canteens of Avignon and the town of Sarrians.
- Les Jardins de Solene, a company recovering and repurposing unsold food (deemed non-compliant by traditional retailers) directly from farmers for resale.



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